



August 15, 2005

Conn's, Inc. Second Quarter 2005 Earnings Conference Call

BEAUMONT, Texas, Aug 15, 2005 (BUSINESS WIRE) -- Conn's, Inc. (NASDAQ:CONN), a specialty retailer currently operating 54 retail locations in Texas and Louisiana will hold its quarterly conference call to discuss second quarter results for fiscal 2006 and continuing outlook for the balance of the year on Tuesday, August 30, 2005, at 11:00 a.m. Eastern Time (10:00 a.m. Central Time).

This call is being webcast by CCBN and can be accessed at Conn's web site at www.Conns.com.

The webcast is also being distributed over CCBN's Investor Distribution Network to both institutional and individual investors. Individual investors can listen to the call through CCBN's individual investor center at www.fulldisclosure.com or by visiting any of the investor sites in CCBN's Individual Investor Network. Institutional investors can access the call via CCBN's password-protected event management site, StreetEvents (www.streetevents.com).

Conn's is a specialty retailer currently operating 54 retail locations in Texas and Louisiana. It sells major home appliances, including refrigerators, freezers, washers, dryers and ranges, and a variety of consumer electronics, including projection, plasma and LCD televisions, camcorders, DVD players and home theater products. The Company also sells computers, lawn and garden products and mattresses, and continues to introduce additional product categories for the home to help increase same store sales and to respond to customers' product needs.