

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CAMPBELL ELIZABETH STEPHENS</u>	2. Date of Event Requiring Statement (Month/Day/Year) 11/24/2003	3. Issuer Name and Ticker or Trading Symbol <u>CONNS INC [ CONN ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) _____ Other (specify below) _____	5. If Amendment, Date of Original Filed (Month/Day/Year)
(Last) (First) (Middle) 111 CENTER STREET			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
(Street) LITTLE ROCK AR 72201			
(City) (State) (Zip)			

## Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	3,365,725 <sup>(1)</sup>	I	By voting trust

Table II - Derivative Securities Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

## Explanation of Responses:

1. Includes 1,432,531 shares beneficially owned by reporting person's revocable trust and 1,682,863 shares beneficially owned by Pamela D. Stephens Trust One. Reporting person is a trustee of both trusts. Also includes 250,331 shares beneficially owned by MAM International Holdings, Inc., of which reporting person is a director and executive officer.

## Remarks:

Todd Ferguson, attorney in fact 11/24/2003  
for reporting person

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

for Executing Forms 3, 4 and 5 and  
Schedules 13G and 13D

KNOW ALL MEN BY THESE PRESENTS, that the undersigned  
hereby constitutes and appoints David A. Knight,  
William B. Keisler and Todd C. Ferguson the  
undersigned's true and lawful attorneys-in-fact to:

(1) execute, for and on behalf of the undersigned,  
any one or more Forms 3, 4, and 5 in accordance with  
Section 16(a) of the Securities Exchange Act of  
1934, as amended (the "34 Act"), and the rules  
thereunder, and Schedules 13G and 13D in accordance  
with Section 13 of the 34 Act and the rules thereunder;

(2) do and perform any and all acts, for and on behalf  
of the undersigned, that may be necessary or desirable  
to complete the execution of any such Form 3, 4 or 5  
or Schedules 13G and 13D, and the timely filing of  
such forms and schedules with the United States  
Securities and Exchange Commission and any other  
authority; and

(3) take any other action of any type whatsoever in  
connection with the foregoing that, in the opinion of  
any such attorney-in-fact, may be of benefit to, in  
the best interest of, or legally required by, the  
undersigned, it being understood that the documents  
executed by such attorney-in-fact on behalf of the  
undersigned, pursuant to this Power of Attorney, shall  
be in such form and shall contain such terms and  
conditions as such attorney-in-fact may approve in  
his discretion.

The undersigned hereby grants to the foregoing  
attorneys-in-fact full power and authority to do and  
perform each and every act and thing whatsoever  
requisite, necessary, and proper to be done in the  
exercise of any of the rights and powers herein  
granted, as fully to all intents and purposes as

such attorneys-in-fact might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorneys-in-fact, or their substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming any of the undersigned's responsibilities to comply with Sections 13 and 16 of the Securities and Exchange Act of 1934, as amended, or other applicable securities laws or rules.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 9th day of April, 2003.

/s/Elizabeth S. Campbell

Signature

Elizabeth S. Campbell

Printed Name