

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Form 3 Holdings Reported.

Form 4 Transactions Reported.

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0362
Estimated average burden hours per response:	1.0

1. Name and Address of Reporting Person* <u>STEPHENS HARRIET C</u> (Last) (First) (Middle) <u>111 CENTER STREET</u> (Street) <u>LITTLE ROCK AR 72201</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>CONN INC [CONN]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) <u>03/14/2022</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Amount	(A) or (D)	Price			
Common Stock	03/14/2022		G4	257,450	D	\$0	257,450 ⁽¹⁾⁽²⁾	I	By WAS Family Trust Five
Common Stock	03/14/2022		G4	257,450	D	\$0	0 ⁽¹⁾⁽²⁾	I	By WAS Family Trust Five
Common Stock	07/25/2022		G4	143,333	D	\$0	0	I	By Warren Miles Amerine Stephens Family Trust One
Common Stock	07/25/2022		G4	22,619	D	\$0	0	I	By Warren Miles Amerine Stephens 2012 Trust
Common Stock							446,605 ⁽¹⁾⁽³⁾	I	By Warren A. Stephens Trust
Common Stock							560,756	I	By Stephens Investments Holdings LLC
Common Stock							231,080	I	BY Laura Whitaker Stephens WHCT Trust
Common Stock							262,852	I	By Harriet C. Stephens Trust
Common Stock							143,333	I	By John Calhoun Stephens Family Trust One

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Amount	(A) or (D)	Price			
Common Stock							143,334	I	By Laura Whitaker Stephens Family Trust One
Common Stock							285,000	I	By Warren A. Stephens Roth IRA
Common Stock							82,430	I	By Stephens Inc.
Common Stock							257,452 ⁽²⁾	I	By LWS Family Trust Five
Common Stock							300,000 ⁽³⁾	I	By WAS Family Trust Seven
Common Stock							128,450	I	By Laura Whitaker Stephens WAS Grantor Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					(A)	(D)	Date Exercisable	Expiration Date					

Explanation of Responses:

1. Reflects transfer of 319,776 shares from WAS Family Trust Five to Warren A. Stephens Trust.
2. Reflects transfer of 257,452 shares from WAS Family Trust Five to LWS Family Trust Five.
3. Reflects transfer of 300,000 shares from Warren A. Stephens Trust to WAS Family Trust Seven.

Todd Ferguson, attorney in fact for reporting person

03/17/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.