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Conn's, Inc. Announces Analyst and Investor Event Webcast

THE WOODLANDS, Texas--(BUSINESS WIRE)-- **Conn's, Inc. (NASDAQ:CONN),** a specialty retailer of furniture, mattresses, home appliances, consumer electronics and provider of consumer credit, today announced it will webcast the formal portion of its inaugural Analyst and Investor Event on Sept. 22.

The formal management presentations and Q&A session will be held from 6 p.m. until 7:30 p.m. CT on Monday, Sept. 22. A live webcast and the associated slides will be accessible at http://ir.conns.com/ with replay available for 30 days. You may also listen to the live event by dialing 877-754-5302 or 678-894-3020, or to a telephonic replay that will be available for seven days by dialing 855-859-2056 or 404-537-3406, using Conference ID: 91392198.

About Conn's, Inc.

Conn's is a specialty retailer currently operating retail locations in Arizona, Colorado, Louisiana, Mississippi, Nevada, New Mexico, Oklahoma, South Carolina, Tennessee and Texas. The company's primary product categories include:

- Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as both traditional and specialty mattresses;
- Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- Consumer electronic, including LCD, LED, 3-D, Ultra HD and plasma televisions, Blu-ray players, home theater and video game products, digital cameras and portable audio equipment; and
- Home office, including computers, tablets, printers and accessories.

Additionally, Conn's offers a variety of products on a seasonal basis. Unlike many of its competitors, the company provides flexible in-house credit options for its customers in addition to third-party financing programs and third-party rent-to-own payment plans.

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