

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STEPHENS HARRIET C</u> (Last) (First) (Middle) 111 CENTER STREET (Street) LITTLE ROCK AR 72201 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>CONN INC [CONN]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 10/01/2020	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/01/2020		G	V	56,633	D	\$0	0	I	By Warren M A Stephens 1995 Trust
Common Stock	10/01/2020		G	V	6,352	D	\$0	0	I	By Warren Miles Amerine Stephens Trust
Common Stock	10/01/2020		G	V	56,633	D	\$0	0	I	By John Calhoun Stephens 1995 Trust
Common Stock	10/01/2020		G	V	6,352	D	\$0	0	I	By John Calhoun Stephens Trust
Common Stock	10/01/2020		G	V	56,633	D	\$0	0	I	By Laura Whitaker Stephens 1995 Trust
Common Stock	10/01/2020		G	V	6,352	D	\$0	0	I	By Laura Whitaker Stephens Trust
Common Stock								640,516	I	By Stephens Investments Holdings LLC
Common Stock								143,333	I	By Warren Miles Amerine Stephens Family Trust One
Common Stock								143,333	I	By John Calhoun Stephens Family Trust One

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock								143,334	I	By Laura Whitaker Stephens Family Trust One
Common Stock								1,092,128 ⁽¹⁾	I	By WAS Family Trust Five
Common Stock								431,546 ⁽¹⁾⁽²⁾	I	By Warren A. Stephens Trust
Common Stock								310,346	I	By Laura Whitaker Stephens WHCT Trust
Common Stock								128,450	I	By Laura W. Stephens WAS Grantor Trust
Common Stock								342,081	I	By Harriet C. Stephens Trust
Common Stock								22,619	I	By Warren Miles Amerine Stephens 2012 Trust
Common Stock								285,000	I	By Warren A. Stephens Roth IRA
Common Stock								82,430	I	By Stephens Inc.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)					

Explanation of Responses:

1. Reflects gift of 407,872 shares from WAS Family Trust Five to Warren A. Stephens Trust.
2. Reflects gift of 23,674 shares from WAS Family Trust Three to Warren A. Stephens Trust.

Todd Ferguson, attorney in fact for reporting person

03/16/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.